



KASASA® | Together We Can Take Back Banking

Kasasa® is the innovative leader in reward accounts, the only Loan with Take-Backs, marketing and consulting to drive profit and growth for credit unions. With unprecedented access to training, compliance, research, support resources and customized consulting, Kasasa is making over 900 community financial institutions the topic of conversation for happy consumers nationwide.

How Do Credit Unions Benefit?

When compared to standard free checking, credit unions will benefit from Kasasa account holders that:

- Are 13 years younger
- Keep their debit card top-of-wallet, for example 25 debit card swipes vs. 10 in standard free checking
- 9 out of 10 consumers prefer the Kasasa Loan
- 98% of consumers said they would refinance existing debt at the same rate to get the Kasasa Loan

Our Solutions

- Reward Accounts
- Kasasa Loan® - The only loan with Take-Backs™
- Marketing & Technology
- Websites That Sell
- Consulting & Insights

Why This Provider Over Another?

No other provider combines product innovation with world-class marketing, data-driven consulting, training, ongoing support and compliance insight into their reward account offerings.



For more information about how your credit union can engage members and non-members with this valuable resource, email consult@myleverage.com.

