

NADA Online

NADA Online provides the most convenient access to valuation data for all types of new and used vehicles from cars and trucks to motorcycles and boats! Since NADA Online is a Web based product, there is no software to install and your whole staff may use it at the same time, without the need for additional user licenses. With NADA values at your fingertips, it's faster and easier than ever to make the best business decisions about any used vehicle – anytime, anywhere.

Use NADA Online on your Smartphone! With the new NADA VIN Scanner application,** users can quickly and accurately scan a vehicle identification number barcode and then obtain NADA vehicle values for used cars/trucks and commercial trucks through mobile web-based access.

Use NADA Online on your PC to find those values, as well as values for specialty vehicles, including motorcycles, boats, RVs and more.

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Features

- Quick access to NADA benchmark values:
 - **Auction Values** (Low, Average and High)
Updated weekly
Representing recent price action for used cars and light-duty trucks at wholesale auction
 - **Trade-In Values** (Rough, Average and Clean Condition-Based Values)
Updated monthly
Representing the typical price for a vehicle at trade-in
 - **Loan Value** (Clean Condition-Based Value)
Updated monthly
Representing the potential amount of credit that may be obtained on a vehicle
 - **Retail Value** (Clean Condition-Based Value)
Updated monthly
Representing the typical selling price for a vehicle
Optional Certified Pre-Owned Valuation
- For a range of vehicles, including:
 - New vehicle MSRP and invoice
 - Used cars and light-duty trucks, with values dating back to 1993
 - Commercial trucks
 - Classic, collectible, exotic and muscle car
 - Motorcycles, snowmobiles, ATVs and personal watercraft
 - Vintage, collective and retro motorcycles
 - Recreation vehicles
 - Marine vehicles
 - Van / truck conversion vehicles and limousines
 - Farm equipment (available for an additional access fee)
- Automatically calculated accessory and mileage options to ensure accurate valuations
- Report generator for easy reference and printing
- Ability to look up vehicles by scanning the VIN through your smartphone. NADA VIN Scanner Application provides superior barcode recognition, reading of both regular (linear) and square (2D) VIN barcodes. Automatically copies scanned VIN to NADA Online for decoding. Mobile Web access and NADA VIN Scanner are free with subscription.**
- Key in the VIN or select make/model through your desktop
- Access to all ten NADA regions so you can get localized data for your market – download region map (PDF)
- IRON Solutions Agricultural Guide included for an additional \$225 access fee
- Integrated access to vehicle history reports through AutoCheck®*
- Subscriptions expire one year after account activation or when the block of valuations runs out – whichever happens first

*Requires a separate subscription to the Experian AutoCheck service

**NADA VIN Scanner App available free through the Apple App store & Google Play store for Smartphone



Pricing:

Hits	\$/Hit	Total	Purchase (X)
500	0.37	\$185	
850	0.37	\$315	
1100	0.37	\$407	
1500	0.33	\$495	
2000	0.33	\$660	
2500	0.32	\$800	
4000	0.31	\$1,240	
6000	0.3	\$1,800	
8500	0.28	\$2,380	
10000	0.28	\$2,800	
20000	0.25	\$5,000	

IRON Solutions Agricultural Guide valuation - \$225

Total Purchase Amount \$ _____

Business Name _____

Contact Name _____

Address _____

City _____