

# Engage Kids. Empower Parents.



THE ART OF ALLOWANCE PROJECT

THE MONEY MaMMALS

ADOLESCENT\$  
MONEY-SMART.  
MONEY-EMPOWERED.

## Features:

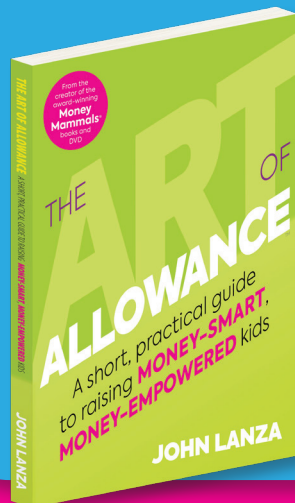
### The Money Mammals

Fun character-driven content for kids



### Guiding tools for parents!

Answers to your biggest questions about kids and money



### Adolescent\$

Higher-level content for teens and tweens



GROWTH  
BY

design

Snigglezoo  
a family company

# More than just a youth account...

It's financial wellness for the entire family!

Grow with them...

**ADOLESCENT\$**  
MONEY-SMART.  
MONEY-EMPOWERED.



Empower parents!

Start early...



## Steps to Success:



### 1. Onboard!

Make a big splash with a curated product mix and staff learning opportunities.



### 2. Launch!

Drive awareness and build program momentum with the marketing materials you need.

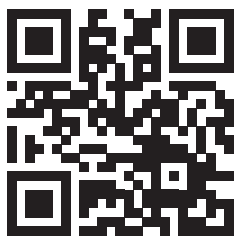


### 3. Sustain and grow!

Leverage your program with periodic reporting and quarterly coaching calls.

It's family financial wellness at home and on the go

Find Out More!



## You Get The Five-Banana Treatment:

- A co-branded online experience
- A curated marketing mix of customized items
- Community engagement opportunities
- Updated monthly content
- A dedicated account representative

The Art of Allowance Project™ and Your Credit Union:

**A Great Partnership!**

Contact Misty Waldrop at [mistyw@growthbydesign.org](mailto:mistyw@growthbydesign.org) to learn more.



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