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***LEVERAGE* Announces Strategic Partnership with Valiify to Enhance Digital Account Opening and Lending for Credit Unions**

TALLAHASSEE, Fla. — *LEVERAGE*, the service corporation for The League of Credit Unions & Affiliates, is proud to announce a new strategic partnership with Valiify, a modern digital account opening and loan origination platform provider helping to streamline operations for credit unions.

Through this partnership, credit unions will gain access to a unified platform designed to modernize digital onboarding and lending while improving the member experience, operational efficiency, fraud prevention, and revenue growth. Valiify combines Digital Account Opening (DAO) and Loan Origination System (LOS) functionality into a single modular platform that supports omnichannel onboarding, real-time core integrations, automated decisioning, instant funding capabilities, integrated compliance controls, and AI-driven cross-sell opportunities.

"Credit unions are looking for technology solutions that not only improve operational efficiency but also strengthen member relationships and position them for future growth," said Steve Willis, President & CEO of *LEVERAGE*. "Valiify delivers a modern, flexible platform that helps credit unions compete in today's digital landscape while maintaining the personalized service their members value most."

The platform also enables credit unions to deepen member relationships through intelligent product recommendations and integrated add-on offerings such as overdraft protection, courtesy pay, GAP insurance, warranties, and instant loan funding.

"Credit unions are doing the hard work of serving real people in their communities, but are held back by legacy technology," said Ted Coy, Founder & CEO of Valiify. "Our partnership with *LEVERAGE* helps bring a modern onboarding and lending platform to credit unions in a way that is practical, efficient, and designed specifically for the community financial institution model."

As member expectations continue shifting toward fast, mobile-first experiences, *LEVERAGE* believes solutions like Valiify will play a critical role in helping credit unions remain competitive while preserving the relationship-focused service model that differentiates the credit union movement.

To learn more about how *LEVERAGE* partners can support your credit union, visit www.myleverage.com or contact a League Consultant at consult@myleverage.com.

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About *LEVERAGE*

*[LEVERAGE](#), the service corporation for The League of Credit Unions & Affiliates, is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners. It works to offer credit unions best-in-class products and services that result in reducing costs, maximizing results, and making the most difference. For more information, visit myleverage.com or follow *LEVERAGE* on LinkedIn and Facebook.*

About Valiify

Valiify, headquartered in Tuscaloosa, Alabama, is a purpose-built platform for community banks and credit unions seeking modern digital solutions. Founded in 2024, Valiify offers a modular system that includes digital account opening, a loan origination platform, and automated marketing tools. Their platform enables financial institutions to digitize and automate key processes, reducing manual tasks and improving customer experiences. With features such as instant credit assessments, real-time fraud detection, and cross-selling capabilities for products like GAP insurance and warranties, Valiify helps institutions compete. Clients have reported significant increases in application volumes and account openings after implementing Valiify's solutions.